



Valcent™ Products (eu) Ltd attended the International Horticultural Fair in Poznan- Poland. Pro-Horti is the largest show of its kind in Europe and brings together producers, fruit growers and vegetable growers in addition to professionals and amateurs in the agricultural and horticultural industries. Over 300 exhibitors and 40,000 visitors attended the Fair and companies represented included those from the host nation as well as Austria, Denmark, Spain, Holland, Germany, Slovenia, Ukraine, United Kingdom, Hungary, India and the United Arab Emirates. Significant interest was shown in VertiCrop, Valcent's vertical growing system on display for the first time in Eastern Europe and the only one of its kind on show at the Fair. As a result, a number of enquiries are now being followed up by the Valcent marketing team.



Following the successful trials of the VertiCrop system at the full scale operation at Paignton Zoo in the UK, Valcent™ will be building on these enquiries and extending its interests to Eastern Europe by opening a new office in Wroclaw, Poland early in April 2010. The office will be managed by Pawel Pozniak, an employee of Valcent Products (eu) Ltd since 2007. Pawel holds an MSc in Plant Sciences and has a background in plant research and horticultural sales. Pawel stated “ Valcent's exhibition at this year's Pro-

Horti fair is a big step forward in bringing the attention of Eastern European growers to Valcent's vertical farming technologies and has opened the door to a large number of opportunities for the VertiCrop system in this developing market.” During the fair Valcent™ also provided visitors with a preliminary introduction to their new product AlphaCrop™, which offers all the advantages of a vertical growing system for the smaller scale producer and amateur grower. AlphaCrop will be formally launched in the UK at GROW 2010, the international hydroponics exhibition to be held in Manchester, 26<sup>th</sup> – 28<sup>th</sup> March 2010.

“There is a big potential market for us in Eastern Europe” said Tom Bentley, Director – Business Development for Valcent™ Products (eu) Ltd “By opening an office in Poland we are committing ourselves further to opening up new markets and building upon our current programme of long term international growth. At present we are confident we lead the field in vertical farming technology, and intend to take full advantage of this in the coming months”.

*Valcent Products (eu) Ltd is a wholly owned subsidiary of Valcent Products Inc., based in Vancouver, Canada. Valcent Products Inc. is a publicly traded company (Trading symbol: OTCBB:VCTZF).*